

# NextFoods

## **Todd Beckman** **NextFoods Co-Founder and Natural Foods Leader**

Todd Beckman is a seasoned leader in the natural products industry with more than 16 years of management level experience in food and consumer packaged goods.

Todd co-founded NextFoods in 2007 with Steve Demos, the globally recognized organic foods pioneer. Based in Boulder, Colorado, NextFoods is committed to developing and marketing functional foods and products that have scientifically proven nutritional benefits. NextFoods products contain proprietary, efficacious and clinically validated ingredients, and the company formulates all of their products with organic ingredients whenever possible.

Todd brings an impressive breadth of management skills and business acumen to his leadership role at NextFoods. Over the course of his career, Todd has achieved success and developed world-class teams in numerous functional areas including: business development, general management, operations, manufacturing, marketing, sales, information technology and engineering.

Prior to launching NextFoods, Todd was an integral part of the success of White Wave, Inc. and helped to grow the company from \$135 million to \$375 million when the company was purchased by Dean Foods in 2005. His work at White Wave, Inc. included leading the new business development effort and he also headed-up the supply chain. As the Senior Vice President of Strategic Planning, he was responsible for developing and executing the integration plan to merge White Wave (\$375mil), Horizon Organic (\$200mil) and Dean National Branded Group (\$600 mil).

Prior to joining White Wave, Inc. Todd spent 10 years of his career at Tetra Pak, a world leader of food processing, packaging. Todd held positions in several U.S. markets as well as in Sweden.

Tetra Pak believes in responsible industry leadership, creating profitable growth in harmony with environmental sustainability and good corporate citizenship. Steve Demos' principles of 'right livelihood' were not foreign to Todd, nor Tetra Pak, who landed White Wave as an account in 1998. Todd assisted Steve managing the packaging and processing supply chain during the enormous growth of Silk Brand Soymilk as the key account manager for Tetra Pak, before joining the White Wave team in 2002 as Vice President of Business Development.

Todd partnered with Steve Demos to launch NextFoods in 2007, and the two worked together to identify and license the most successful probiotic in Sweden in order to launch the company's first product GoodBelly in early 2008.

Todd holds a B.T. in Electrical Engineering from the Rochester Institute of Technology.

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