

FANCY FOOD & CULINARY PRODUCTS

The gourmet products magazine for retailers

Fancy Food News Bytes

The Weekly eNewsletter from the publishers of Fancy Food & Culinary Products Magazine

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Hello colleagues and fellow foodies

Be sure to check out the National Association for the Specialty Food Trade's (NASFT) Sofi Gold award winners, which were announced last week, on our website at www.fancyfoodmagazine.com. Winners for each of 32 categories were chosen by a panel of judges at this year's Summer Fancy Food Show from almost 2,100 entries. With categories like Outstanding New Product, Outstanding Chocolate, Outstanding Jam, Preserve, Honey or Nut Butter, and Outstanding Snack Food, there are Sofi Gold winners for any department in your store

Happy reading,

Nancy

The Bytes:

Upcoming Shows and Events
Embodi the Benefits of Red Wine
2009 Scovie Awards Accepting Nominations
Best Cheese Acquires Coach Farm
Gotta Luv It Winner At the Sonoma County Fair
Teekanne Supports Tomorrow's Children
New Exotic Line of Premium African Products Launched
Bee Raw Honey Helps Environment
Ann's House of Nuts Inc. Acquired by Olympus
Coming in the August 2008 Issue

Embodi the Benefits of Red Wine

Now consumers don't have to wait until their evening glass of red wine to get the benefits of its antioxidants. Embodi's three new proprietary fruit juice blends contain

red wine grape extracts that provide the health benefits of two glasses of red wine without the alcohol, says Dan Waters, Embodi's CEO. What's more, each bottle of Embodi contains only 90 calories and is available in three flavors: Citrus Resurgence, Tropical Revival, and Berry Renewal. For more information about Embodi's beverages, visit www.drinkembodi.com.

