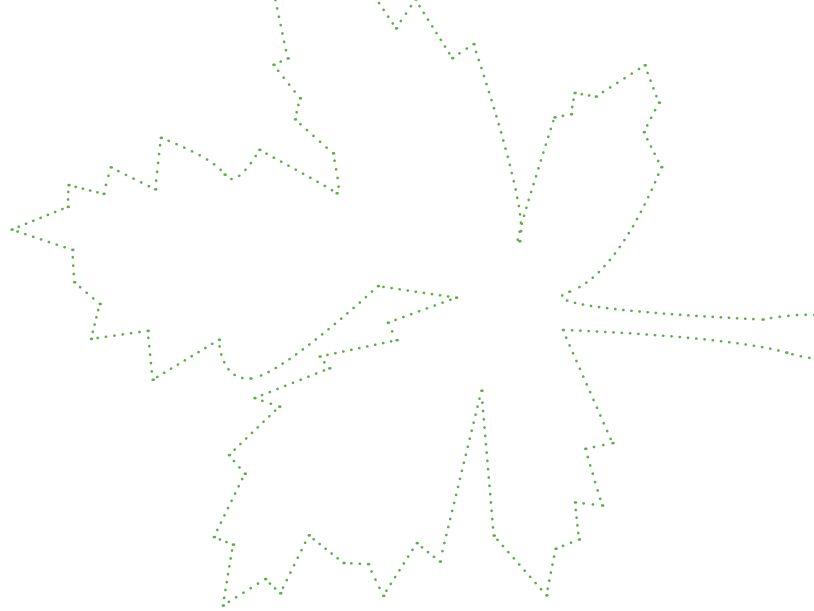




by RUTH on August 23rd, 2008



Embodi Beverages: Red Wine Antioxidants Without the Alcohol

I've repeatedly blogged about the health benefits of red wine and its purported active ingredient, the antioxidant resveratrol. But how about those who cannot or do not want to drink alcoholic drinks? There are resveratrol supplements available, and now, Embodi beverages. According to the press release I've received:

Introducing Embodi™ beverages, a unique approach to healthfulness and longevity. Embodi is a refreshing, all-natural fruit-juice blend packed with red wine antioxidants to create a non-alcoholic drink that offers the same health benefits of red wine – sans the headache.

Each bottle of Embodi is packed with the unique antioxidant power of red wine grapes. The secret to Embodi is a special pomace extract made from the seeds, stems and skins of the red wine grapes. This extract contains the full-spectrum of polyphenols antioxidants found in red wine. Polyphenols are natural plant compounds that have been scientifically proven to help the body support cardiovascular wellness and healthy cellular growth.

There are three variants available at Whole Foods Market nationwide. I haven't tried them myself: let me know if you have!

